



Free Internet Seminar
***“Driving New Business – Taking your
Internet Business to the Next Level”***

8:00 – 10:00 a.m.
Thursday, May 7, 2009
City of Centennial, City / Council Offices
13133 E. Arapahoe Road, Centennial CO 80112

**The City of Centennial is pleased to provide continuing support to local
merchants for its 2009 - Explore Centennial Program.**

This workshop will cover:

1. Developing an integrated internet and marketing strategy
2. Website design and content requirements to convert sales and leads
3. Search Engine Optimization / Marketing
4. Email Marketing
5. Social Networking, Blogs, RSS Feeds, Pod Casts
6. Success stories from Centennial businesses

Presenter: Barrett Blank, BB2e.com - President & CEO- Barrett is a local Centennial business with over 20 years of experience in sales, marketing, technology and business operations. BB2e has successfully built some of the fast growing internet businesses in the region.

**R.S.V.P to cspiegel@centennialcolorado.com
Phone (303) 754-3351, Fax (720) 488-0933**

Please attend this seminar and/or “Driving New Business - Taking your Internet Business to the Next Level” 8:00 – 10:00 a.m. Friday, May 8, 2009 at the City of Centennial - City / Council Offices - 13133 E. Arapahoe Road, Centennial CO 80112